



# 2026 Sponsorship Opportunities

ONLINE LEARNING EVENTS

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RENT EVENTS

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HOUSING CENTRAL CONFERENCE



For more information,  
please contact:  
[sponsorship@bcnpha.ca](mailto:sponsorship@bcnpha.ca)

# About Us

## What We Do

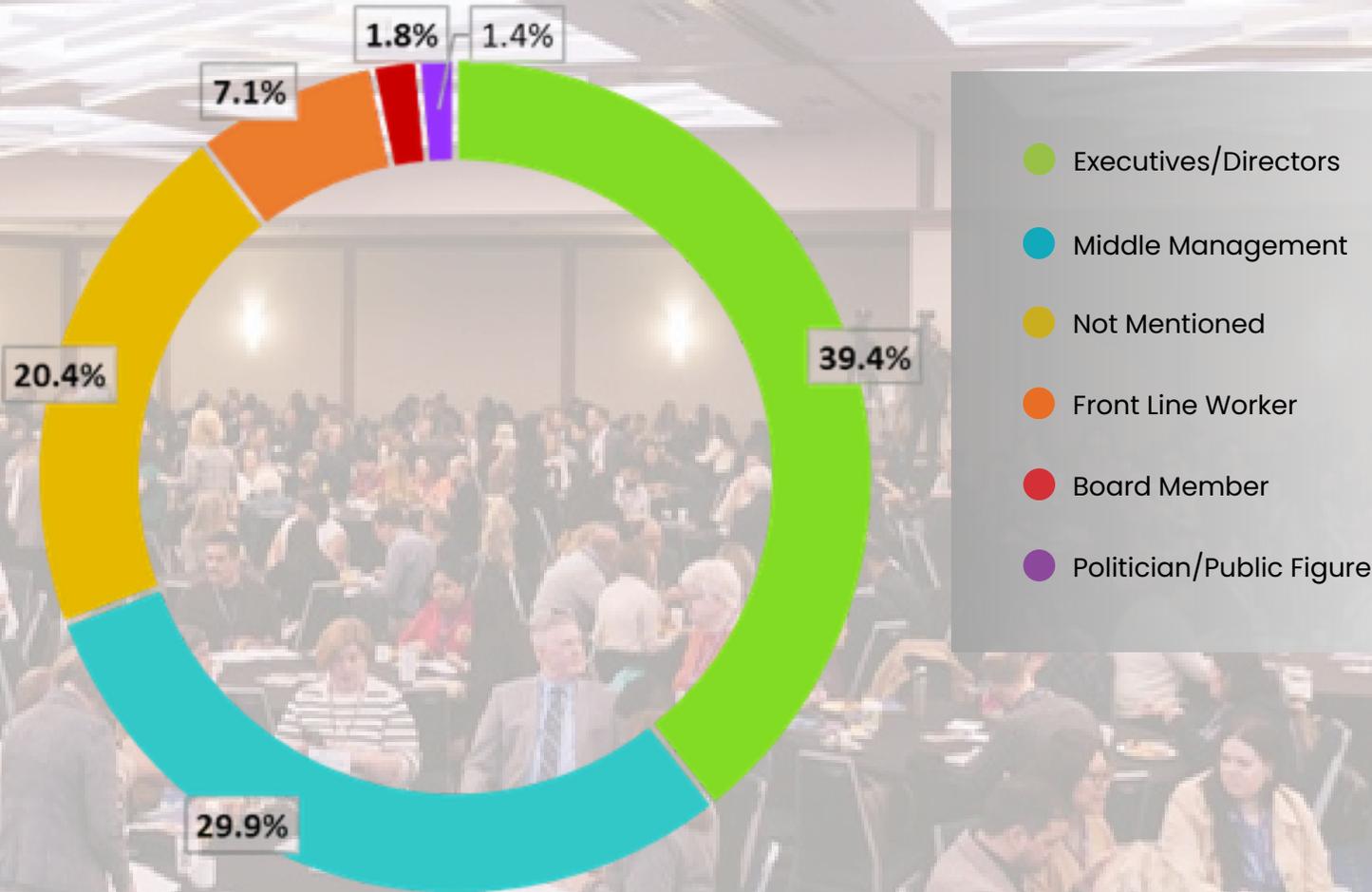
BCNPHA strengthens the non-profit housing sector through capacity-building education and events, research and data-backed advocacy, and programs and services. Each year, we draw more than 2,500 leaders, frontline staff, government representatives, funders and policymakers to our industry-leading professional development events.

Sponsors directly support our in-person events and online learning opportunities, becoming partners in our mission to elevate the non-profit housing sector across BC.



THE NON-PROFIT HOUSING SECTOR delivers affordable housing to individuals and families throughout BC to drive a future in which every person has a safe place to call home. As a BCNPHA sponsor, you'll be making valuable connections and increasing your visibility in the sector by joining a group of mission-aligned, socially responsible organizations.

## Who Attends Our Events?



# Education Sponsor

## Online Learning Events (OLEs)

### Why Become an Education Sponsor?

Being an education sponsor will lift your brand exposure and help the non-profit housing sector build capacity through skill- and knowledge-building.



**BCNPHA'S SERIES OF ONLINE LEARNING EVENTS** informs and connects the housing sector. These professional development opportunities allow our members to learn about specific topics of interest, skills development, and industry-leading trends through a convenient virtual format.

## Online Learning Events Series

In 2025, almost 1,000 participants took part in 26 OLEs. Sponsoring the OLEs means you will help build sector capacity and deliver valuable brand impressions through the following:



**ADVERTISING** in digital communication materials, including Housing Updates suite of e-newsletters (bi-weekly distribution to approximately 5,000 housing professionals).



**PROMOTION** of your sponsorship throughout BCNPHA social media channels with more than 23k followers and an annual reach of 30 million+.



**BOOST YOUR FOOTPRINT** in the sector. Your brand logo will be displayed at applicable education sessions, on the BCNPHA website and recognized by event hosts.



**ENHANCE YOUR BRAND** by demonstrating your commitment to the community and the sector.

**SPONSORSHIP AMOUNT: STARTING FROM \$1,896**

# Event Sponsor

## Regional Education, Networking and Tradeshow (RENT) Events

# R·E·N·T

Regional Education Networking & Tradeshow

## Upcoming RENT Events

The RENTs welcome hundreds of delegates in each region of BC for a day of affordable and high-quality education, an in-depth exploration of regional housing issues, and opportunities to connect with delegates and sponsors in the tradeshow area.

## Why Sponsor RENT Events?



### NETWORKING

Focused connection with regional housing providers, key decision-makers and government representatives in a local setting



### ENGAGEMENT

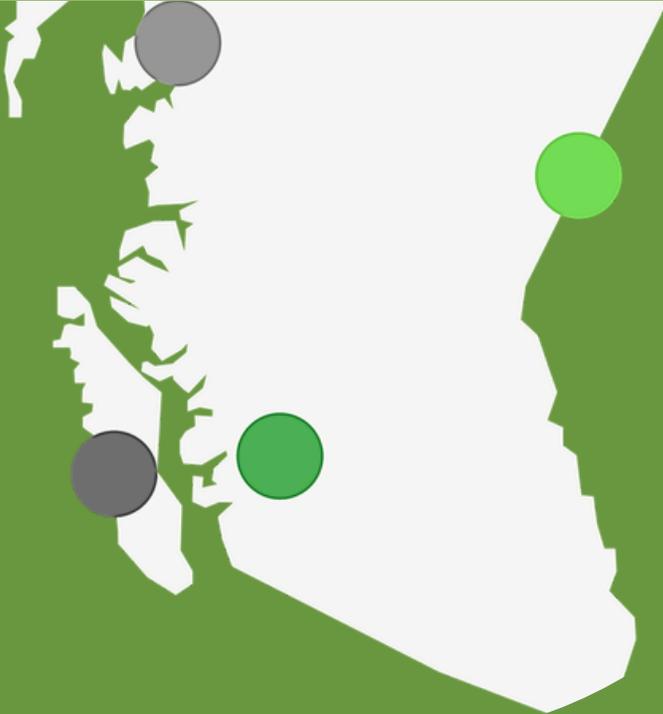
Discover today's non-profit housing issues and how your business can deliver solutions



### COST-EFFECTIVE CONNECTION

RENTs are an impactful and affordable way to connect to the affordable housing sector

# JOIN US IN 2026



## R·E·N·T

Regional Education Networking & Tradeshow

**THE RENT EVENTS BRING LEARNING AND CONNECTION OPPORTUNITIES** to each region of BC. These one-day mini-conferences are an effective way to build relationships with local housing societies and leaders.



### **APRIL 9 | INTERIOR BC RENT**

Kelowna, Coast Capri Hotel

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### **MAY 14 | LOWER MAINLAND RENT**

Richmond, Executive Hotel

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### **JUNE 11 | NORTHERN BC RENT**

Prince George, Courtyard by Marriott

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### **SEPTEMBER 10 | VANCOUVER ISLAND RENT**

Nanaimo, Vancouver Island Conference Center

**SEE FOLLOWING PAGE FOR SPONSORSHIP BREAKDOWN**

# Event Sponsor

# R·E·N·T

Regional Education Networking & Tradeshow



## ELEVATE YOUR ORGANIZATION'S PROFILE

Connect with hundreds of professionals in the non-profit housing community through print and digital touchpoints, tradeshow presence and opportunities to meet with sector leaders



## BRAND RECOGNITION

Event emails and website exposure  
Logo recognition on signage and digital display in the main ballroom  
BCNPHA website listing and social media mentions

## Complete Sponsorship

An overall RENT sponsorship includes your logo in digital and print marketing collateral, a tradeshow table, as well as one of the options from the Customized Sponsorship Items list.

**SPONSORSHIP AMOUNT: STARTING FROM \$1,883**



Let's work together to create a sponsorship package that suits your needs, whether as an overall RENT sponsor or a custom option.

## Customized Sponsorship Items

Choose one item from the table that best fits your organization:

SPONSORSHIP ITEM	INTERIOR	LOWER MAINLAND	NORTH	VANCOUVER ISLAND
MORNING PLENARY	\$2,153	\$2,636	\$1,991	\$2,583
MEALS Breakfast or lunch	\$2,153	\$2,636	\$1,991	\$2,583
WEBSITE Build your brand awareness	\$2,153	\$2,636	\$1,991	\$2,583
NETWORKING BREAK(S) Morning (2) or afternoon (1) *LM 2 breaks	\$2,045	\$2,529 (two breaks)	\$1,883	\$2,475
WI-FI Password connection for delegates	-	\$2,529	-	\$2,475
EVENT APP Splash page recognition and logo	\$2,045	\$2,529		\$2,475
EVENT COVERAGE Support photo and video coverage of RENT(s)	\$1,281	\$1,281	\$1,025	\$1,281
EDUCATION SESSION- ADD ON Amplify your organization mission and brand with logo placement	\$457	\$457	\$457	\$457

# Event Sponsor



## Housing Central Conference

NOVEMBER 16 - 18, 2026

### The 2025 Housing Central Conference was a high-demand event for delegates and sponsors

We welcomed 1,700+ delegates for three days of learning, connection and discovery.



#### KEY HIGHLIGHTS FROM 2025

- Anthony Morgan, Award-Winning of CBC's top 20 millennial change makers, Christine Boyle, Minister of Housing and Municipal Affairs and more outstanding keynotes
- Sponsor logos and mentions across printed collateral, social media, sessions, plenaries, website, and on-site sign recognition
- Social media reach of 1.2 million

#### DELEGATE FEEDBACK

"The content was engaging and there were excellent opportunities to connect."

"I liked the tradeshow variety and talked to a number of vendors who were really helpful."

#### SPONSOR FEEDBACK

"We had the opportunity to meet interesting and relevant people. The conference overall was high quality and well done."

"This is an important conference for our team to attend."

"Well organized, value for the money, lots of traffic, great location!"

**THE HOUSING CENTRAL CONFERENCE** is Canada's premier housing event, where leaders gather to collaborate, learn and network to strengthen the community housing sector. Sponsoring the conference demonstrates your organization's commitment to supporting affordable housing and thriving communities.

## Join us for the 2026 Housing Central Conference!

There are many opportunities to partner with us for this year's conference. Your organization will have access to 1,700+ delegates attending for:

- **6 KEYNOTE EVENTS** featuring renowned speakers and key government leaders
- **125+ EDUCATION SESSIONS** delivered by today's thought leaders
- **SPECIAL EVENTS** designed for networking and celebration: Welcome Social, Tradeshow Reception, Night of Celebration, Young Professionals Night, Art Expo and more
- **70+ BOOTHS** in the tradeshow



**CONNECT WITH US** to learn how you can attach your organization's name to one of our key conference features!

# Event Sponsor

## Housing Central Conference

NOVEMBER 16 - 18, 2026



### Position your business for growth in the tradeshow!

The Housing Central Conference tradeshow provides a high-impact opportunity for your organization to showcase its latest products and services to more than 1,600 delegates. Take advantage of this unique opportunity to share expertise and market your organization to senior executives, property managers, government representatives and frontline staff.



### WHAT'S INCLUDED IN YOUR TRADESHOW BOOKING

- 8' x 6' tradeshow booth space with pipe and drape
- 2 non-transferrable exhibitor passes
- 2' x 6' table and 2 banquet chairs
- Exhibitor listing on the Housing Central Conference website, app and on-site signage
- Organization description in the Conference Program Guide



**BE A SPONSOR AT THE 2026 HOUSING CENTRAL CONFERENCE** and gain access to our one-stop shop for delegates to learn about your organization and easily connect with you.

## What are the benefits of sponsorship?

### BRAND RECOGNITION

- Increase your brand's visibility — your logo is added to our event collateral, including on-site signage and digital displays and amplified across social media
- Promote your products, services and deals to an engaged and interested audience
- Connect with key decision-makers and influencers to generate leads, network, build relationships, brand exposure and awareness to grow your business



Join us as a sponsor at **Canada's largest affordable housing forum** to grow your business and support a high-profile sector. Choose the package that works for you, customize the options, or work with us on a bespoke package.

**PREMIER LEVEL**      **\$24,600+**

**PLATINUM LEVEL**      **\$12,915+**

**GOLD LEVEL**      **\$7,995+**

**SILVER LEVEL**      **\$4,818+**

**DID YOU KNOW?** 95% of past exhibitors said they would recommend participating in the conference tradeshow

# Event Sponsor

## Housing Central Conference

NOVEMBER 16 - 18, 2026



## Step 1 - Select Your Core Sponsorship Level

### **PREMIER LEVEL** \$24,600+

- Tradeshow booth in a premium location
- Strategic logo placement on marketing collateral
- 8 complimentary delegate/tradeshow registrations
- Verbal recognition during the event
- Sponsor mentions in social media posts
- Personalized social media toolkit with customized digital assets and social media content to assist your marketing team
- 2 Delegate bag inserts
- 1 Reserved table at Night of Celebration Dinner

### **PLATINUM LEVEL** \$12,915+

- Tradeshow booth in a premium location
- Strategic logo placement on marketing collateral
- 6 complimentary delegate/tradeshow registrations
- Verbal recognition during the event
- Sponsor mentions in social media posts
- Personalized social media toolkit with customized digital assets and social media content to assist your marketing team
- 2 Delegate bag inserts

# Event Sponsor

## Housing Central Conference

NOVEMBER 16 - 18, 2026



### GOLD LEVEL

\$7,995+

- Tradeshow booth Logo placement on marketing collateral
- 4 complimentary delegate/tradeshow registrations
- Verbal recognition during the event
- Sponsor mentions in social media posts
- Personalized social media toolkit with customized digital assets and social media content to assist your marketing team
- 1 Delegate bag insert

### SILVER LEVEL

\$4,818+

- Discounted rate on tradeshow booth
- Logo placement on marketing collateral
- 2 complimentary delegate/tradeshow registrations
- Verbal recognition during the event
- Sponsor mentions in social media posts
- Personalized social media toolkit with customized digital assets and social media content to assist your marketing team

**All sponsors at the Premier, Platinum, and Gold levels are entitled to a free tradeshow booth, a value of \$2,750!**

# Event Sponsor

## Housing Central Conference

NOVEMBER 16 - 18, 2026



## Step 2 - Add Your Custom Sponsorship Item

How would you like to reach your target market? Once you have determined your level of support, choose from these items and we will work together to tailor a sponsorship package to suit your needs.



<b>SPONSORSHIP ITEM</b>	<b>PREMIER</b> <i>choose up to 5</i>	<b>PLATINUM</b> <i>choose up to 4</i>	<b>GOLD</b> <i>choose up to 3</i>	<b>SILVER</b> <i>choose up to 2</i>
Breakfast or Lunch Meal (1 of 6)	✓			
Plenary & Keynote Intro (1 of 6)	✓			
Night of Celebration - Overall	✓			
Night of Celebration - Beverage	✓			
Night of Celebration Entertainment	✓	✓		
Monday Night Social (Reception)	✓	✓		
Conference Mobile App	✓	✓		
Program Guide	✓	✓		
BCNPHA Awards (1 of 5)	✓	✓		
Name Badges	✓	✓		
Lanyards	✓	✓		
Delegate Bag	✓	✓		
Welcome Social - Overall	✓	✓		
Welcome Social - Beverage	✓	✓		
Young Professional Event	✓	✓		
Elevator Door Wraps (3 combined)	✓	✓		
Escalator Directionals (6 combined)	✓	✓	✓	
Affinity Spaces (1 of 4)	✓	✓	✓	
Wi-Fi (network password)	✓	✓	✓	
Social Media Contest	✓	✓	✓	
Event Coverage (photo & video)	✓	✓	✓	
Networking Break (1 of 6)	✓	✓	✓	✓
Art Expo	✓	✓	✓	✓
Education Sessions (1 of 125+) logo placement only	✓	✓	✓	✓
Housing Tours (1 of 7)	✓	✓	✓	✓
Education Category (1 of 4)	✓	✓	✓	✓
Education Track	✓	✓	✓	✓

# Event Sponsor

## Housing Central Conference

NOVEMBER 16 - 18, 2026



### Step 3 - Let's build your sponsorship package!

Connect with us to explore how we can tailor a sponsorship package to suit the needs of your organization.

FOR MORE INFORMATION ABOUT BECOMING A SPONSOR, PLEASE CONTACT:  
[sponsorship@bcnpha.ca](mailto:sponsorship@bcnpha.ca)



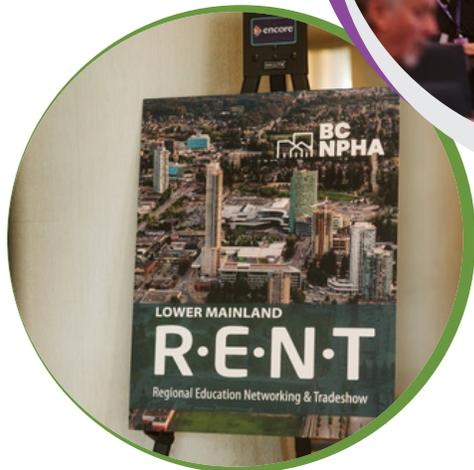
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ONLINE LEARNING EVENTS

RENT EVENTS

HOUSING CENTRAL CONFERENCE

## Testimonials



“Very informative and some very unique housing solution solutions.”

“Very engaging. I didn't look at my phone once! Really appreciated how thoughtful and authentic all the presenters were.”

“Thought provoking and evidence that a holistic approach is the best way to effectively address housing and community building.”

“Really enjoyed the openness and honesty.”

PREMIER SPONSOR



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**2026 Sponsorship Opportunities**