



STRATEGIC PLAN 2020–2021

OUR VISION

A safe, secure and affordable home for everyone

OUR MISSION

Strengthening BC's non-profit housing sector through advocacy, education and support

2-YEAR STRATEGIC DIRECTIONS

Ensure strong systems and investments to meet housing needs of all British Columbians

Enhance public understanding of the value and benefits of affordable housing

Develop the sector's social, financial and environmental sustainability

Sustain the Association

OUR VALUES



Collaboration

We leverage the strengths of our partnerships to build sector capacity.



Integrity

We serve the sector with reliability, transparency and accountability.



Resilience

We adapt to the needs of the sector with trusted knowledge and resources.



Inclusion

We deliberately cultivate equitable communities through respectful and compassionate engagement.