



CIH Canada Members Meeting

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Our Purpose: To **strengthen** Canada's housing sector by establishing and supporting **professional standards**



CIH Canada was initially created to respond to the following issues:

- Demographic shift
- Limited educational options
- No reliable standard



Background



What is CIH Canada?

- National professional body
- Membership-based organization (at *individual* level)
- Two Designations; CertCIH and CIHCM
- Established in 2013 as a joint partnership between Housing Services Corporation (HSC) and UK Chartered Institute of Housing (CIH)

Building from a Strong Foundation: Chartered Institute of Housing



- Over 100 Years
- 22,000 plus members in over 20 countries
- Non-profit organization; registered charity
- Largest awarding organization for housing qualifications in the UK
- Develops and delivers training and education for housing sector professionals; nationally recognized by housing employers
- Accredits housing education programs at over 100 centres (Universities, Colleges and Further Education Centres) in the UK
- Also accredits programs in Hong Kong, China, Macau, Taiwan, Australia, Republic of Ireland and Holland...and Canada!

The Path to CIH Canada



2007

HSC hosts "Raising the Bar on Sector Revitalization" forum with 130 Ontario social housing leaders to discuss succession planning

2008

HSC-led "Ideas into Action" consultation process with Ontario sector on attracting and retaining talent

2010-11

HSC research and input from sector leads to discussions with CIH to develop accreditation framework, qualification routes, potential professional body

2011-12

Ontario sector consultations

Development of learning specification

Due diligence and negotiations between CIH and HSC including shared capital, resourcing and investment requirements

2013

HSC issues Challenge RFP to allow competitive bids to better the CIH Canada partnership terms

CIH Canada partnership entity created between HSC and CIH

Launch of 'Founders Program' for housing executives (offered in Ontario)

Identification of local authors and materials

Outreach/marketing to Ontario sector



2014

Launch of Chartered and Certified online courses

Second 'Founders Program' for housing executives (offered in Ontario)

Expansion into Western Canada; partnerships with BCNPHA, APHAA and Manitoba Housing

Growth of CIH Canada membership and services

2015 - 2016

Launch of Western Founders Program for housing executives in Manitoba, Alberta and B.C.

Langara College's Social Housing Management Certificate is validated by CIH to lead directly to Certified designation

Experienced Professional Route launched in Canada as other pathway leading to Chartered membership

2017

CIH Phases of Development in Canada



- Today
 - Modest organization is in place; program infrastructure is developing; membership base across several provinces; member advisory committee is in place
- Phase 2
 - Establish clarity of program offerings; move toward Canadian ownership and governance; create shared organizational vision; develop a sustainable base
- Phase 3
 - Mature/sustainable organization; sustained membership growth; well recognized across Canada; influential

We have heard from our members



- Importance of a **Canadian context** in our programs and our business
- Need for **strengthened member engagement** both during and after completion of credentials
- Identifying new **opportunities for partnerships/alliances**
- Build a strong collaboration with **sector organizations**
- CIH Canada should be a space to bring ideas together to create **influence on the system**

Program Offerings Should...



- Build on Canadian content
- Create new options that are accessible to a range of housing professionals and organizations across Canada
- Be delivered using modern tools, resources and techniques
- Expand opportunities for collaboration between students/members

Developing a Shared Vision



- Exploring an **evolution of its governance structure**
- Need a **shared vision** of CIH Canada for the future
- Three Member Meetings:
 - **how you would like CIH Canada to serve you?**

Member Engagement



- How would you like to be engaged as a CIH Canada member
- What is the most urgent thing CIH needs to do to provide member value?

Program Development



- What actions should CIH Canada take to expand or improve its program offerings?
- How might CIH Canada expand or refine its partnerships with Provincial sector associations to deliver programs?

Organizational Sustainability



- There will always be a tension between available resources and organizational goals
 - What partnerships or service offerings do you think would compliment CIH Canada's role as a Professional Body?
 - What role can members play as volunteers to support the development and growth of CIH Canada?
 - Does your vision of CIH Canada consider a commercial element to the organization, which provides a service or resources to the sector?



CIH Canada

Building Forward

Thank you for your participation and ideas!

CIH Canada is committed to continuing to engage its members as we Build Forward to Phase 2 of our Organizational Development

Questions?



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