

BC NON-PROFIT HOUSING ASSOCIATION STRATEGIC PLAN 2016 – 2019

VISION

A safe, secure and affordable home for everyone

MISSION

Empowering BC's non-profit housing sector through advocacy, education and support

3-YEAR STRATEGIC DIRECTIONS

Strengthen
the **Non-Profit**
Housing Sector

Lead Systems
Change in
the provision of
housing in BC

Be the
leading voice
for **affordable**
housing in BC

Grow the
organization
to ensure
its capacity
to **serve its**
members

3-YEAR STRATEGIC OBJECTIVES

- Support the creation of new, sustainable, affordable housing
- Tell the story of our sector and the need for fundamental system change
- Collect, disseminate and communicate data to support sound housing policy in BC
- Enhance our ability to provide advanced asset management advice and services to our members
- Nurture healthy government relationships and lead in developing cross sector collaborations
- Advance professional and organizational standards in the sector
- Build partnerships and leadership aimed at ending homelessness in BC
- Continue to build diversified funding sources for the organization and new programs and services that support members
- Maintain a solid organizational foundation in our financial and human resource practices and external partnerships

